CORE
Community Organized Relief Effort

TIPS FOR FUNDRAISING SUCCESS

1. **Personalize Your Fundraising Page**
Make your page uniquely yours by adding photos, sharing your story, and explaining why you care about wildfire relief and how it's affected you. You can find detailed instructions on editing your fundraiser here.

2. **Set a Clear and Achievable Goal**
Set a specific fundraising goal and communicate it on your page. Break it into smaller milestones and celebrate publicly when you reach them. This shows progress and motivates others to contribute.

3. **Reach Out to Your Inner Circle First**
Start with the people closest to you. Call, text, or email your family and friends to let them know about your campaign. Encourage them to donate and share your page with their networks.

4. **Leverage Social Media**
Share your fundraising page link across your social media platforms. Create engaging and informative posts using our Social Media Toolkit.

5. **Show Gratitude**
Thank everyone who donates for their generosity through a quick personal message, a social media shout-out, or by updating your fundraising page.

6. **Double Your Impact**
See if your employer will match your donation and maximize impact through the company's matching gift program. Use our easy online tool to see if your employer supports matching gifts. Our Tax ID (EIN) is 27-1703237.

7. **Follow CORE For Updates**
Stay informed and share program updates by following CORE (Community Organized Relief Effort) on Facebook, Instagram, LinkedIn, X (formerly Twitter), or by checking out our website.