



WHAT IS CORE (COMMUNITY ORGANIZED RELIEF EFFORT)?

Founded by Sean Penn and Ann Lee, CORE is a global humanitarian organization based in Los Angeles that brings immediate response and long-term recovery solutions to the underserved. When a crisis strikes, we respond immediately to fill gaps, mobilize resources, and collaborate with community members. We provide critical relief to marginalized and vulnerable people, from hurricane- and fire-impacted areas in the United States and beyond to the humanitarian emergencies in Haiti, Ukraine, and Sudan. For more information, go to www.coreresponse.org.

WHAT IS CORE'S CASH ASSISTANCE PROGRAM?

CORE is responding to the Los Angeles wildfires to support affected and underserved households and to complement services available from other providers (FEMA, American Red Cross, County, State). We are providing cash assistance as part of our response to this emergency. Cash assistance gives power and flexibility back to the people most impacted by disasters so they have the freedom to prioritize their unique needs. It provides the dignity of choice, which can mean so much after losing everything.

HOW DO I APPLY?

The application process is administered in partnership with local organizations in the impacted areas. Registration is accessible exclusively in person at the CORE tables in the two Disaster Recovery Centers listed below. **No remote or digital registrations are currently accepted.**

HOW IS ELIGIBILITY DETERMINED?

Beneficiary households are selected based on a 100-point system that evaluates their vulnerability using data collected from a questionnaire. Each household is assessed according to three criteria: family composition, economic needs, and living conditions including food security. Each factor is scored equally, and all scores add up to 100. Households with higher vulnerability scores (close to 100) are prioritized for assistance. CORE's field team verifies all information collected. This method ensures fairness and consistency in selecting beneficiaries.

HOW DOES THE PROGRAM WORK?

Cash assistance for those impacted by the LA fires is being rolled out in phases in response to specific recovery needs. This support is targeted to recipients based on specific eligibility criteria to make sure that assistance reaches those most in need and is not duplicated. CORE's first phase of cash assistance prioritizes immediate, rapid access to cash in smaller amounts, which allows us to gather initial learnings and improve systems before amounts increase in future phases.

In the future, flexible cash programming will be implemented to support small formal and informal businesses, local organizations, and grassroots infrastructure to revive and sustain the pre-existing fabric of affected communities.



323.934.4400
information@coreresponse.org



@COREresponse
www.COREresponse.org





CORE has an initial fund for cash programming to support impacted families over the next few years. This fund will increase thanks to the generous donations of the public and our supporters. The phased implementation of our initial cash support, in coordination with partners, will continue to grow as the response evolves.

HOW CAN I STAY UPDATED ABOUT THIS PROGRAM?

We will be updating [this website](#) on a regular basis as the fund and related activities evolve in this very dynamic situation. Thank you for your interest.

WHERE ARE THE DISASTER RECOVERY CENTERS LOCATED?

Westside Location: UCLA Research Park West
10850 West Pico Blvd., Los Angeles, CA 90064

Eastside Location: Pasadena City College Community Education Center
3035 E. Foothill Blvd., Pasadena, CA 91107



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